

WHAT KEEPS US HEALTHY, HAPPY AND WELL IN ROTHERHAM?

2018 Annual Report of the Director of Public Health



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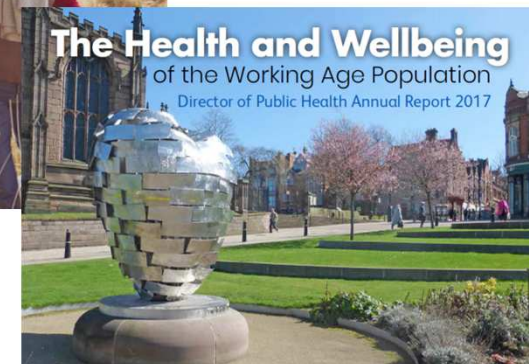
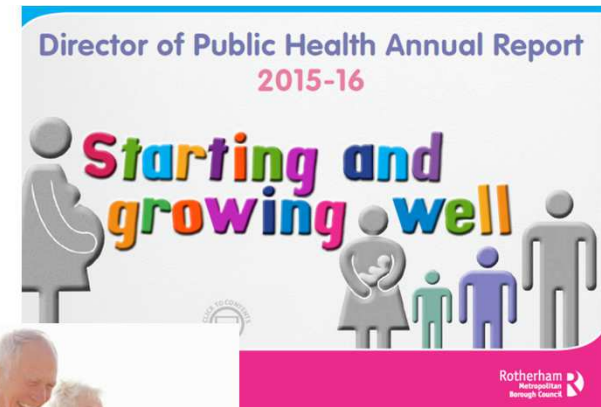
Big hearts, big changes

Rotherham
Metropolitan
Borough Council



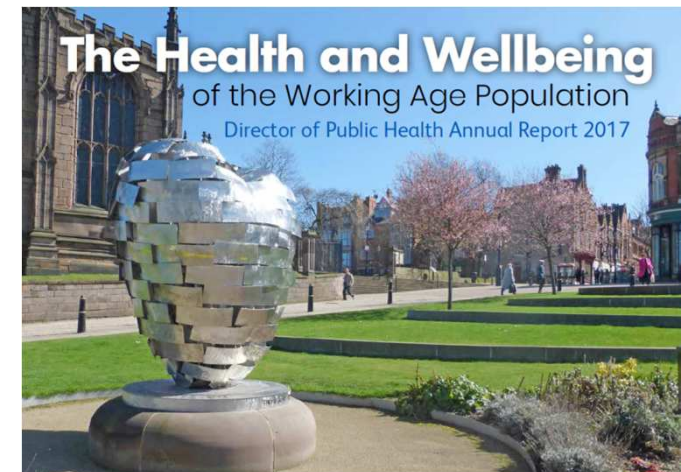
Annual Report of the Director of Public Health

- Statutory duty to write independent report on health and wellbeing of local population
- Previous 3 years focussed on health challenges across the life course



Progress on recommendations from last year

- 1) Work and health in partnership
- 2) Making Every Contact Count
- 3) Mental health
- 4) Physical activity
- 5) Health and social care plan

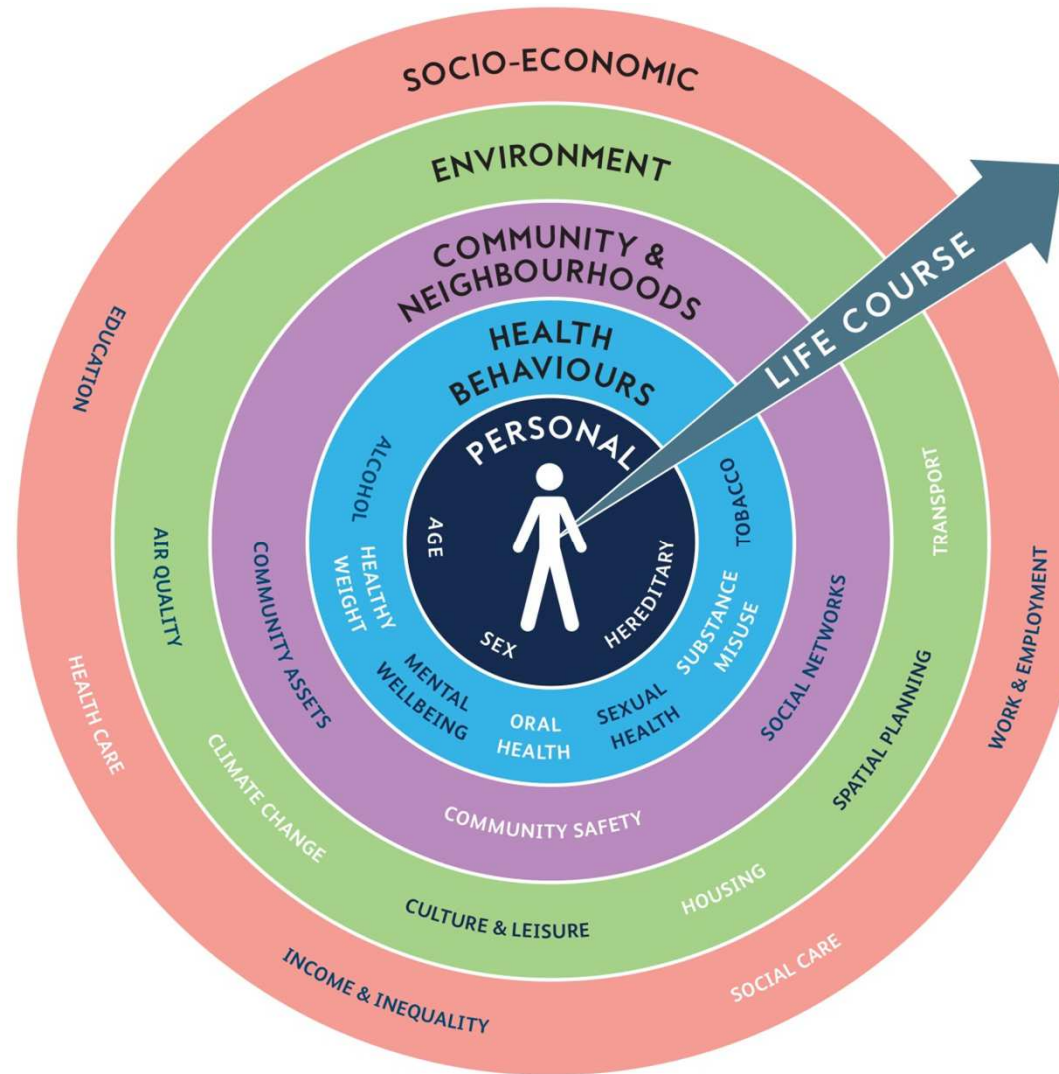


What does it mean to be healthy in Rotherham?



Big hearts, big changes

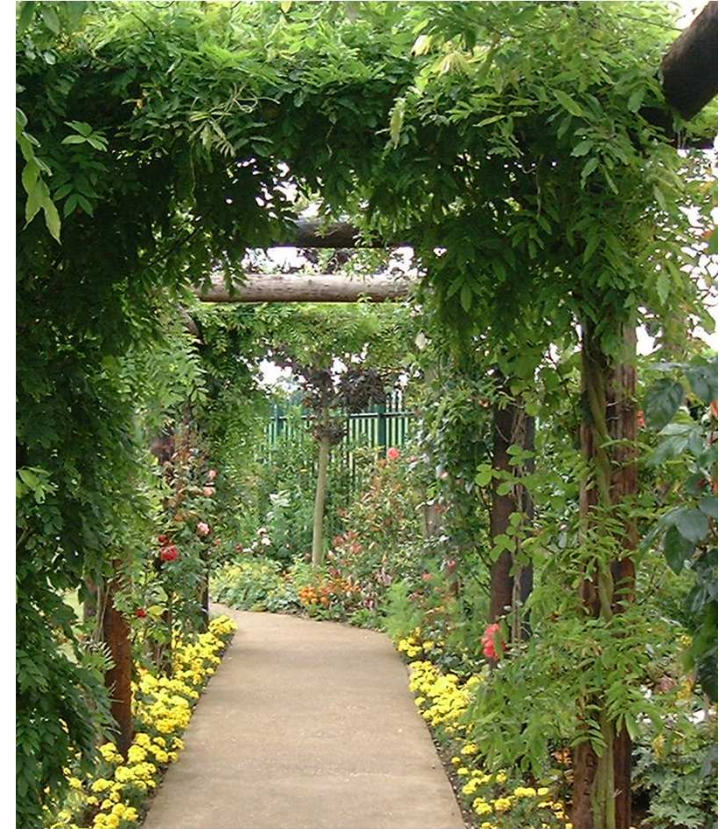
Health influencing factors



Rotherham
'Influencers on
health' model, based
on Dahlgren and
Whitehead 1991

Recommendations

- Consider 'health and wellbeing' in the wider context of being influenced by everything around us.
- Seek first to understand what is 'strong' in our communities and what assets we can build on together to support the health and wellbeing of our residents.



What we can do together

- Relaunch the Joint Strategic Needs Assessment
- Raise awareness of 'Five ways to wellbeing'
- Workforce development on asset-based working
- Expansion of social prescribing
- Support 'working win' sustainability
- Encourage uptake of BeWell@Work workplace award
- Engage communities in what keeps them healthy

